

## A Variety of Uses

Essential oils offer an excellent alternative to artificial scents often used in products such as perfumes, cosmetics, air fresheners, cleaning products, candles, massage oils,\* etc.

Pleasant aromas can have a positive impact on our emotions and wellbeing, with varying scents having different influences on the body, mind, and spirit. There is no limit to using aromas to set the mood; energizing before an important event, calming to recuperate from a tough day, or serene to create a peaceful sleep environment.

\*For topical use, mix with carrier oil.



According to the Aromatic Plant Research Center, it has been found that an **alarming 80% of all essential oils available in the market are adulterated**, indicating a significant prevalence of impurities or contaminants in these products.

Contaminated essential oils can be harmful to your health, as they may contain dangerous levels of lead, mercury, cadmium, glyphosate, DDT, PCB, ammonia, hexane, carcinogenic and toxic solvents, or other chemicals, potentially leading to respiratory irritation and other serious health concerns.

## Keep It Pure!

Considering their wide range of uses, essential oils can easily be absorbed via the respiratory tract or through the skin. Quality and safety standards are crucial.

All New Roots Herbal essential oils are tested in our state-of-the-art ISO 17025-accredited laboratory to ensure they do not contain additives and are safe from heavy metals, herbicides, pesticides, solvents, and other environmental contaminants.

## Essential Oils



### Organic



### 100% Pure



All our essential oils are tested for additives, heavy metals, herbicides, pesticides, solvents, and other contaminants



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# Essential Oils

A WORLD OF SCENTS AND POSSIBILITIES



All New Roots Herbal Products Are Tested in Our ISO 17025-Accredited Laboratory



## Identify Scent Notes

Understanding scent notes is key to creating customized essential oil blends that evoke a desired mood, whether it's relaxing, romantic, or invigorating. They play a crucial role in defining an essential oil's fragrance profile and determining how long it will last.



Three main fragrance notes—top, middle, and base—can be used to formulate a balanced and lasting fragrance for every need or occasion.

### Top Note

- First scent to be noticed, first to evaporate
- Light, uplifting aroma
- Perceptible for approximately 20 minutes, composing 15–20% of the blend

### Middle Note

- Defines the mood of the blend
- Floral, herbal scents
- Perceptible for approximately 4 hours, composing 50–80% of the blend

### Base Note

- Anchoring the aroma of the blend, slowest to evaporate
- Deeper, earthier, resinous, sweet, and warm tones
- Perceptible for approximately 8 hours, composing 10–30% of the blend

## Scent Profiles and Harmony

Essential Oil	Scent Profile	Scent Note	Scent Attributes
Bergamot	Citrus, floral, spicy, sweet	Top Note	Vibrant, inspiring, uplifting
Cedarwood	Woody, fresh, resinous	Base Note	Relaxing, reassuring, strengthening, empowering
Citronella	Fresh, citrus, herbal, fruity	Middle Note	Purifying, reviving, cleansing
Clary Sage	Herbal, earthy, sweet, floral	Top Note	Inspiring, focusing, centring
Clove Bud	Warm, aromatic, spicy	Base Note	Warm, soothing, reassuring
Clove Leaf	Warm, aromatic, spicy	Base Note	Warm, comforting, calm
Cornmint	Fresh, herbal, minty	Middle Note	Refreshing, stimulating, revitalizing
Eucalyptus	Green, fresh, woody	Middle Note	Rejuvenating, clarifying, deep
Geranium	Floral, green, soft, sweet	Middle Note	Nostalgic, purifying, balancing
Ginger	Warm, spicy, earthy, woody	Middle Note	Soothing, clarifying, energizing
Lavender	Floral, herbal, earthy, sweet	Middle Note	Quieting, serene, zen
Lemon	Fresh, citrus, sweet	Top Note	Refreshing, cleansing, energizing
Lemon Eucalyptus	Aromatic, fresh, citrus	Middle Note	Refreshing, cleansing, inspiring
Peppermint	Fresh, herbal, minty	Top Note	Refreshing, stimulating, revitalizing
Rosemary	Herbal, fresh, aromatic	Middle Note	Purifying, uplifting
Rose Geranium	Floral, green, sweet, rosy	Middle Note	Sensual, soothing, nostalgic
Sweet Orange	Fruity, citrus, sweet, fresh	Top Note	Mood-lifting, stress-reducing
Tea Tree	Fresh, woody, earthy, herbal	Middle Note	Cleansing, purifying, grounding
Thyme	Herbal, fresh, spicy	Middle Note	Elevating, revitalizing, clarifying
Wintergreen	Sweet, fresh, minty, woody	Top Note	Stimulating, refreshing, awakening



Top Note



Middle Note



Base Note



## Common Ratio Blends

Every essential-oil blend should have elements of all three notes, normally in one of the following ratios:

### Emphasis on Top Note

- 3 drops of top note
- 2 drops of middle note
- 1 drop of base note

### Emphasis on Middle Note

- 3 drops of top note
- 5 drops of middle note
- 2 drops of base note

### Emphasis on Base Note

- 5 drops of top note
- 2 drops of middle note
- 3 drops of base note



Aroma is a magical force, able to transport you across time and space... Enjoy your journey!